
BOOMGEN STUDIOS

a motion picture company

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Based in New York and Los Angeles, BoomGen Studios is a leading motion picture company and premier expert for mainstream entertainment about the peoples and cultures of the Greater Middle East. BGS has established itself with some of Hollywood's biggest and most successful brands. Founded by artist and producer Mahyad Tousi and international best selling author and political commentator Reza Aslan, BGS has been associated with feature films, television programming, and Online and Mobile content that has attracted, entertained and informed audiences across the globe. The company's working relationships include such notables as Disney, Warner Brothers, National Geographic Films, Jerry Bruckheimer Films, Scott Free Productions, The Weinstein Company, Overbrook Entertainment, and United Talent Agency.

Continuously collaborating with emerging and established talent, BGS functions as an incubator for powerful ideas with mainstream commercial potential—projects that align with the company's mandate of creating media that effectively furthers the social discourse between the “Western World” and the “Muslim World” while staying committed to mainstream commercial appeal and profitability.

“Providing high-end creative, public relations and marketing solutions to major studios and independents allows us to continually hone the strategies we apply to our own branded content”

– *Los Angeles Times, May 2010*

Local consultant helps Hollywood movies connect: “I don't have a Job, I have a mission...to build bridges between European and North American culture and the Greater Middle East”.

– *BGS' Reza Aslan in LA Business Journal, Sep 2010*

// CONTACT INFORMATION

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“12 Media Professionals that Rock the Planet.”

– *Huffington Post, Sept 2009*



BIRTHRIGHT

Every year thousands of American Jews travel to Israel on free “Birthright” trips. What if one of them ended up lost in Palestine?

Birthright is the story of Sam Raskin, an overweight and under-confident Jewish kid from the suburbs who follows the girl of his dreams on a free trip to Israel only to wind up lost in Palestine. Sam’s sudden disappearance builds into a media circus as everyone, from the West Bank Settlers, to the Israeli Military and even the Prime Minister; jockey to find out who Sam Raskin is and how to rescue this “National Hero” from the clutches of the “enemy”. Meanwhile, Sam, oblivious to the mayhem, is off on a life-changing adventure at once hilarious, romantic, and terrifying.

Birthright is a high-stakes fish-out-of-water comedy that transcends classic stereotypes of the Israel-Palestine conflict by reveling in the absurdity and humanity on both sides of the wall. Part political satire, part romantic comedy, the screenplay was penned by Ari Issler and Ben Snyder, two talented writers who, after returning from their own Birthright trips, urgently needed to capture their emotions in this entirely unique and transformative tale.

Birthright is a love letter to those who believe that laughter is the best way to transcend the conflicts of our world.

Set in present day, the film will be shot partially in the US and primarily in Israel. BoomGen is currently in talks with a number of American and European directors to helm the picture.

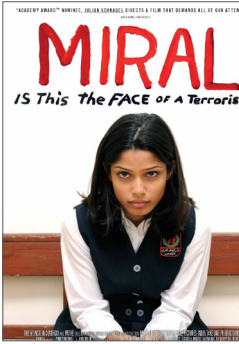
// GENRE

Comedy: coming of age / political satire / romantic comedy

// STATUS

Financing & Talent

PAST PROJECTS



A visceral, first-person diary of a young Palestinian girl growing up in East Jerusalem as she confronts the effects of occupation and war in every corner of her life.

CLIENT: The Weinstein Company & Julian Schnabel

BGS SERVICES: Publicity & Grassroots Marketing Consultant



A young fugitive prince and princess must stop a villain who unknowingly threatens to destroy the world with a special dagger that enables the magic sand inside to reverse time.

CLIENT: Walt Disney Studios and Jerry Bruckheimer Films

BGS SERVICES: Script & Cultural Consultant, Publicity & Marketing Consultant



The adventures of Muna, a single mother who leaves the West Bank with Fadi, her teenage son, with dreams of an exciting future in the promised land of small town Illinois.

CLIENT: National Geographic Entertainment

BGS SERVICES: Grassroots Marketing Consultant



A CIA (Jake Gyllenhaal) analyst questions his assignment after witnessing an unorthodox interrogation at a secret detention facility outside the US.

CLIENT: Anonymous Content, New Line

BGS SERVICES: Script Consultant, Cultural & Religious Consultant



Roger Ferris (Leonardo DiCaprio) uncovers a lead on a major terrorist leader suspected to be operating out of Jordan.

CLIENT: Warner Bros, Scottfree Productions

BGS SERVICES: Script Consultant, Cultural & Religious Consultant